

ADMISSION AND ENROLMENT

NUMBER OF PLACES ON OFFER

Total number of places for the degree programme on offer.

2022-2023	2021-2022	2020-2021	2019-2020	2018-2019
40	40	40	40	40

NEWLY ENROLLED STUDENTS

Number of newly enrolled students.

2022-2023	2021-2022	2020-2021	2019-2020	2018-2019
25	34	24	26	27

PERCENTAGE OF NEWLY ENROLLED STUDENTS

Number of newly enrolled students as a percentage of the total number of enrolled students.

2022-2023	2021-2022	2020-2021	2019-2020	2018-2019
59.5%	70.8%	66.7%	92.9%	96.4%

TOTAL NUMBER OF ENROLLED STUDENTS

Total number of enrolled students per academic year. Total and by sex.

	2022-2023	2021-2022	2020-2021	2019-2020	2018-2019
Women	25 (59.5%)	23 (47.9%)	18 (50.0%)	12 (42.9%)	20 (71.4%)
Men	17 (40.5%)	25 (52.1%)	18 (50.0%)	16 (57.1%)	8 (28.6%)
Total	42	48	36	28	28

Key Data and Indicators | Master of Science in International Business

NEWLY ENROLLED STUDENTS' ACADEMIC BACKGROUND

Breakdown of enrolled students by academic background.

	2022-2023	2021-2022	2020-2021	2019-2020	2018-2019
Business Administration and Management / Business	15 (35.7%)	23 (47.9%)	12 (33.3%)	12 (42.9%)	9 (32.1%)
Economics	7 (16.7%)	6 (12.5%)	5 (13.9%)	4 (14.3%)	8 (28.6%)
Engineering, Health and Environmental Sciences	3 (7.1%)	4 (8.3%)	5 (13.9%)	6 (21.4%)	2 (7.1%)
Public Administration and Management	1 (2.4%)	2 (4.0%)	2 (5.6%)	0 (0.0%)	0 (0.0%)
Legal and Social Sciences	11 (26.2%)	9 (18.8%)	10 (27.8%)	5 (17.9%)	7 (25.0%)
Arts and Humanities	5 (11.9%)	4 (8.3%)	1 (2.8%)	1 (3.6%)	2 (7.1%)

AVERAGE NUMBER OF ENROLLED CREDITS PER STUDENT

Average number of enrolled credits for students in a given academic year.

2022-2023	2021-2022	2020-2021	2019-2020	2018-2019
-	45.1	42.5	56.1	58.2

TEACHING AND RESEARCH STAFF

CLASSROOM HOURS TAUGHT BY PhD HOLDERS

Percentage of classroom hours taught by PhD holders. Total and by sex.

	2022-2023	2021-2022	2020-2021	2019-2020	2018-2019
Women	-	-	61.2%	55.9%	-
Men	-	-	38.8%	44.1%	-
Total	-	-	73.0%	68.0%	68.0%

CLASSROOM HOURS TAUGHT BY ACCREDITED PhD HOLDERS

Percentage of classroom hours taught by accredited PhD holders. Total and by sex.

	2022-2023	2021-2022	2020-2021	2019-2020	2018-2019
Women	-	-	36.5%	50.0%	-
Men	-	-	63.5%	50.0%	-
Total	-	-	46.7%	40.0%	40.0%

CLASSROOM HOURS TAUGHT BY STAFF WITHOUT A PhD

Percentage of classroom hours taught by staff without a PhD. Total and by sex.

	2022-2023	2021-2022	2020-2021	2019-2020	2018-2019
Women	-	-	0.0%	0.0%	-
Men	-	-	100.0%	100.0%	-
Total	-	-	27.0%	32.0%	32.0%

CLASSROOM HOURS BROKEN DOWN BY TEACHING POSITION

Percentage of classroom hours taught by staff broken down by teaching position (full time or part time). Total and by sex.

		2022-2023	2021-2022	2020-2021	2019-2020	2018-2019
Full-time lecturers	Women	-	-	47.5%	48.5%	-
	Men	-	-	52.5%	51.5%	-
	Total	-	-	68.0%	63.0%	63.0%
Part-time lecturers	Women	-	-	31.3%	13.5%	-
	Men	-	-	68.8%	86.5%	-
	Total	-	-	32.0%	37.0%	37.0%

ACADEMIC RESULTS

ACADEMIC PERFORMANCE

Number of passed credits as a percentage of the total number of enrolled credits for a given academic year.

2021-2022	2020-2021	2019-2020	2018-2019	2017-2018
-	91.5%	89.1%	95.2%	99.2%

EFFICIENCY RATE IN T

Average results obtained by taking the number of enrolled credits for each student in a given cohort who graduated within the estimated length of the degree divided by the number of credits set out in the degree programme.

2021-2022 cohort	2020-2021 cohort	2019-2020 cohort	2018-2019 cohort	2017-2018 cohort
-	92.1%	92.0%	91.7%	100%

GRADUATION RATE IN T

Percentage of students in a given cohort who graduated within the estimated length of the degree.

2021-2022 cohort	2020-2021 cohort	2019-2020 cohort	2018-2019 cohort	2017-2018 cohort
-	37.5%	50.0%	81.5%	96.9%

GRADUATION RATE IN T, T+1

Percentage of students in a given cohort who graduated either within the estimated length of the degree (T) or within the estimated length of the degree plus one year (T+1).

2021-2022 cohort	2020-2021 cohort	2019-2020 cohort	2018-2019 cohort	2017-2018 cohort
-	-	89.3%	82.1%	0.0%

AVERAGE LENGTH OF DEGREE

Average number of years that enrolled students took to graduate for a given academic year.

2021-2022	2020-2021	2019-2020	2018-2019	2017-2018
-	1.6	1.1	1.0	1.0

DROPOUT RATE PER COHORT

Percentage of students in a given cohort who dropped out of the degree, did not graduate and did not re-enrol within the following two years.

2021-2022 cohort	2020-2021 cohort	2019-2020 cohort	2018-2019 cohort	2017-2018 cohort
-	4.2%	3.8%	14.8%	3.0%

STUDENT SATISFACTION

STUDENT SATISFACTION WITH SUBJECTS

Students' global and annual degree of satisfaction with the subjects on the degree programme. Percentage calculated from the total of positive ratings (Good + Excellent / ≥ 4).

2021-2022	2020-2021	2019-2020	2018-2019	2017-2018
-	84.5%	74.8%	80.9%	88.3%

STUDENT SATISFACTION WITH TEACHING STAFF

Students' global and annual degree of satisfaction with the teaching staff on the degree programme. Percentage calculated from the total of positive ratings (Good + Excellent / ≥ 4).

2021-2022	2020-2021	2019-2020	2018-2019	2017-2018
-	79.9%	82.7%	89.7%	94.1%

HYPOTHETICAL REPEAT RATE

Number of graduates who would choose the same degree again as a percentage of the total number of students who graduated.

2021-2022	2020-2021	2019-2020	2018-2019	2017-2018
-	77.8%	78.6%	95.7%	94.4%

EMPLOYABILITY

EMPLOYMENT RATE

Percentage of graduates in employment. Graduate Outcomes Survey.

2021-2022	2020-2021	2019-2020	2018-2019	2017-2018
-	-	71.4%	80.0%	83.3%

RELEVANCE OF DEGREE TO CURRENT JOB

Percentage of graduates whose specific degree was crucial to obtaining their current job. Graduate Outcomes Survey.

2021-2022	2020-2021	2019-2020	2018-2019	2017-2018
-	-	71.4%	90.0%	83.3%