

PRE-ENROLMENT

NUMBER OF PLACES ON OFFER

Total number of places for the degree programme on offer.

2022-2023	2021-2022	2020-2021	2019-2020	2018-2019
115	110	110	110	110

RATIO: FIRST CHOICE / PLACES ON OFFER

Ratio of the number of students who applied for the degree programme as their first choice to the number of places on offer.

2022-2023	2021-2022	2020-2021	2019-2020	2018-2019
1.14	1.22	1.36	1.19	1.52

CUT-OFF MARK

Cut-off mark (maximum 14)

2022-2023	2021-2022	2020-2021	2019-2020	2018-2019
8.76	9.64	9.37	9.22	9.41

NEWLY ENROLLED STUDENTS

NEW STUDENTS

Number of new students. Total and by sex.

	2022-2023	2021-2022	2020-2021	2019-2020	2018-2019
Women	79 (61.7%)	79 (63.7%)	82 (65.6%)	-	-
Men	49 (38.3%)	45 (36.3%)	43 (34.4%)	-	-
Total	128	124	125	127	126

FIRST-CHOICE NEW STUDENTS

Percentage of newly enrolled students who chose this degree programme as their first preference through a PAU-related route (PAU, further education, PAU and a university course under way, further education and a university course under way). Total and by sex.

	2022-2023	2021-2022	2020-2021	2019-2020	2018-2019
Women	96.1%	91.1%	93.8%	-	-
Men	93.8%	88.1%	97.6%	-	-
Total	95.2%	90.1%	95.1%	90.2%	86.4%

PAU-RELATED ROUTE NEW STUDENTS

Percentage of newly enrolled students who enrolled on this degree programme through a PAU-related route (PAU, further education, PAU and a university course under way, further education and a university course under way). Total and by sex.

	2022-2023	2021-2022	2020-2021	2019-2020	2018-2019
Women	97.5%	98.7%	97.6%	-	-
Men	98.0%	93.3%	97.7%	-	-
Total	97.7%	96.7%	97.6%	97.6%	96.1%

AVERAGE ADMISSION SCORE FOR NEW STUDENTS

Average admission score for newly enrolled students who scored higher than the cut-off mark. Total and by sex.

	2022-2023	2021-2022	2020-2021	2019-2020	2018-2019
Women	10.7	11.1	10.8	-	-
Men	10.3	10.8	10.6	-	-
Total	10.6	11.0	10.8	10.4	10.4

Key Data and Indicators | Bachelor's Degree in International Business and Marketing

NEW STUDENTS BY ADMISSION SCORE

Breakdown of new students by admission score. Total and by sex.

		2022-2023	2021-2022	2020-2021	2019-2020	2018-2019
12.000 or higher	Women	15 (19.5%)	10 (12.8%)	9 (11.4%)	-	-
	Men	1 (2.1%)	3 (7.1%)	3 (7.1%)	-	-
	Total	16 (12.8%)	13 (10.8%)	12 (9.9%)	9 (7.3%)	7 (5.6%)
11.000-11.999	Women	8 (10.4%)	26 (33.3%)	20 (25.3%)	-	-
	Men	5 (10.4%)	6 (14.3%)	2 (4.8%)	-	-
	Total	13 (10.4%)	32 (26.7%)	22 (18.2%)	20 (16.3%)	18 (14.4%)
10.000-10.999	Women	26 (33.8%)	20 (25.6%)	29 (53.7%)	-	-
	Men	16 (33.3%)	17 (40.5%)	25 (46.3%)	-	-
	Total	42 (33.6%)	37 (40.5%)	54 (44.6%)	54 (43.9%)	57 (45.6%)
9.000-9.999	Women	18 (23.4%)	20 (25.6%)	21 (26.6%)	-	-
	Men	16 (33.3%)	9 (21.4%)	12 (28.6%)	-	-
	Total	34 (27.2%)	29 (24.2%)	33 (27.3%)	34 (27.6%)	43 (34.4%)
Lower than 9.000	Women	10 (13.0%)	2 (2.6%)	0 (0.0%)	-	-
	Men	10 (20.8%)	7 (16.7%)	0 (0.0%)	-	-
	Total	20 (16.0%)	9 (7.5%)	0 (0.0%)	6 (4.9%)	0 (0.0%)

Key Data and Indicators | Bachelor's Degree in International Business and Marketing

NEW STUDENTS BY ADMISSION ROUTE

Breakdown of new students by admission route. Total and by sex.

		2022-2023	2021-2022	2020-2021	2019-2020	2018-2019
PAU or similar	Women	76 (96.2%)	73 (92.4%)	78 (95.1%)	-	-
	Men	42 (85.7%)	42 (93.3%)	34 (79.1%)	-	-
	Total	118 (92.2%)	115 (92.7%)	112 (89.6%)	112 (88.2%)	115 (91.3%)
University degree	Women	0 (0.0%)	0 (0.0%)	0 (0.0%)	-	-
	Men	0 (0.0%)	0 (0.0%)	0 (0.0%)	-	-
	Total	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)
Further education	Women	0 (0.0%)	3 (3.8%)	0 (0.0%)	-	-
	Men	2 (4.1%)	0 (0.0%)	3 (7.0%)	-	-
	Total	2 (1.6%)	3 (2.4%)	3 (2.4%)	3 (2.4%)	3 (2.4%)
Further education and a university course under way	Women	0 (0.0%)	0 (0.0%)	0 (0.0%)	-	-
	Men	0 (0.0%)	0 (0.0%)	0 (0.0%)	-	-
	Total	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)
PAU and a university course under way	Women	1 (1.3%)	2 (2.5%)	2 (2.4%)	-	-
	Men	4 (8.2%)	0 (0.0%)	5 (11.6%)	-	-
	Total	5 (3.9%)	2 (1.6%)	7 (5.6%)	7 (5.5%)	7 (5.6%)
Over-25s	Women	0 (0.0%)	1 (1.3%)	0 (0.0%)	-	-
	Men	0 (0.0%)	0 (0.0%)	0 (0.0%)	-	-
	Total	0 (0.0%)	1 (0.8%)	0 (0.0%)	1 (0.8%)	0 (0.0%)
Over-45s	Women	0 (0.0%)	0 (0.0%)	0 (0.0%)	-	-
	Men	0 (0.0%)	0 (0.0%)	0 (0.0%)	-	-
	Total	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)
Direct access (over 30 ECTS credits)	Women	2 (2.5%)	0 (0.0%)	2 (2.4%)	-	-
	Men	1 (2.0%)	3 (6.7%)	1 (2.3%)	-	-
	Total	3 (2.3%)	3 (2.4%)	3 (2.4%)	2 (2.4%)	1 (0.8%)

Key Data and Indicators | Bachelor's Degree in International Business and Marketing

NEW STUDENTS BY AGE

Breakdown of new students by age. Total and by sex.

Age		2022-2023	2021-2022	2020-2021	2019-2020	2018-2019
18	Women	74 (93.7%)	73 (92.4%)	82 (65.6%)	-	-
	Men	38 (77.6%)	41 (91.1%)	43 (34.4%)	-	-
	Total	112 (87.5%)	114 (91.9%)	125 (100.0%)	110 (86.6%)	112 (88.9%)
19	Women	2 (2.5%)	1 (1.3%)	0 (0.0%)	-	-
	Men	7 (14.3%)	3 (6.7%)	0 (0.0%)	-	-
	Total	9 (7.0%)	4 (3.2%)	0 (0.0%)	11 (8.7%)	9 (7.1%)
20	Women	3 (3.8%)	2 (2.5%)	0 (0.0%)	-	-
	Men	3 (6.1%)	0 (0.0%)	0 (0.0%)	-	-
	Total	6 (4.7%)	2 (1.6%)	0 (0.0%)	3 (2.4%)	4 (3.2%)
21-24	Women	0 (0.0%)	2 (2.5%)	0 (0.0%)	-	-
	Men	1 (2.0%)	0 (0.0%)	0 (0.0%)	-	-
	Total	1 (0.8%)	2 (1.57%)	0 (0.0%)	2 (1.57%)	1 (0.8%)
25 and over	Women	0 (0.0%)	1 (1.3%)	0 (0.0%)	-	-
	Men	0 (0.0%)	1 (2.2%)	0 (0.0%)	-	-
	Total	0 (0.0%)	2 (1.6%)	0 (0.0%)	1 (0.8%)	0 (0.0%)

Key Data and Indicators | Bachelor's Degree in International Business and Marketing

NEW STUDENTS BY PLACE OF ORIGIN

Breakdown of new students by place of origin. Total and by sex.

		2022-2023	2021-2022	2020-2021	2019-2020	2018-2019
Barcelona	Women	62 (78.5%)	60 (76.0%)	62 (75.6%)	-	-
	Men	39 (79.6%)	38 (84.4%)	37 (86.1%)		
	Total	101 (78.9%)	98 (79.0%)	99 (79.2%)	94 (74.0%)	99 (78.6%)
Girona	Women	7 (8.9%)	5 (6.3%)	5 (6.1%)	-	-
	Men	5 (10.2%)	0 (0.0%)	1 (2.3%)	-	-
	Total	12 (9.4%)	5 (4.0%)	6 (4.8%)	13 (10.2%)	9 (7.1%)
Lleida	Women	3 (3.8%)	4 (5.1%)	4 (4.9%)	-	-
	Men	1 (2.0%)	3 (6.7%)	1 (2.3%)	-	-
	Total	4 (3.1%)	7 (5.7%)	5 (4.0%)	9 (7.1%)	4 (3.2%)
Tarragona	Women	2 (2.5%)	4 (5.1%)	6 (7.3%)	-	-
	Men	3 (6.1%)	2 (4.4%)	2 (4.7%)	-	-
	Total	5 (3.9%)	6 (4.8%)	8 (6.4%)	8 (6.3%)	3 (2.4%)
Elsewhere in Spain	Women	3 (3.8%)	5 (6.3%)	3 (3.7%)	-	-
	Men	1 (2.0%)	2 (4.4%)	2 (4.6%)	-	-
	Total	4 (3.1%)	7 (5.7%)	5 (4.0%)	2 (1.6%)	4 (3.2%)
Elsewhere in the world	Women	2 (2.5%)	1 (1.3%)	2 (2.4%)	-	-
	Men	0 (0.0%)	0 (0.0%)	0 (0.0%)	-	-
	Total	2 (1.6%)	1 (0.8%)	2 (1.6%)	1 (0.8%)	7 (5.6%)

ESCI-UPF GRANTS AND SCHOLARSHIP PROGRAMME**STUDENTS WITH AN ESCI-UPF GRANT OR SCHOLARSHIP**

Number of students awarded an ESCI-UPF grant or scholarship expressed as a percentage of the total number of enrolled students for a given academic year. Total and by sex.

	2021-2022	2020-2021	2019-2020	2018-2019	2017-2018
Women	14.4%	15.1%	10.7%	-	-
Men	23.0%	21.9%	20.3%	-	-
Total	20.2%	19.8%	17.2%	18.5%	18.7%

Key Data and Indicators | Bachelor's Degree in International Business and Marketing

ENROLMENT

ENROLLED STUDENTS

Number of enrolled students for a given academic year. Total and by sex.

	2021-2022	2020-2021	2019-2020	2018-2019	2017-2018
Women	331 (67.4%)	333 (68.7%)	335 (67.8%)	326 (66.4%)	323 (66.3%)
Men	160 (32.6%)	152 (31.3%)	159 (32.2%)	165 (33.6%)	164 (33.7%)
Total	491	485	496	491	487

AVERAGE NUMBER OF ENROLLED CREDITS PER STUDENT

Average number of enrolled credits for students in a given academic year. Total and by sex.

	2021-2022	2020-2021	2019-2020	2018-2019	2017-2018
Women	55.1	57.8	54.8	55.2	56.1
Men	55.8	58.7	51.4	52.7	52.8
Total	55.3	58.1	52.7	54.3	55.0

INTERNATIONAL MOBILITY

LEVEL OF INTERNATIONALISATION

Percentage of graduates who took part in an international mobility programme. Total and by sex.

	2021-2022	2020-2021	2019-2020	2018-2019	2017-2018
Women	65.8%	72.9%	-	-	-
Men	39.4%	46.4%	-	-	-
Total	57.8%	65.3%	79.5%	68.4%	63.5%

STUDENTS ON INTERNATIONAL MOBILITY PROGRAMMES

Number of degree students who took part in an international mobility programme as a percentage of the total number of students enrolled on the degree. Total and by sex.

	2021-2022	2020-2021	2019-2020	2018-2019	2017-2018
Women	23.0%	7.5%	-	-	-
Men	13.1%	2.6%	-	-	-
Total	19.8%	5.6%	18.7%	18.3%	16.6%

EXCHANGE STUDENTS

Number of exchange students expressed as a percentage of the total number of regular students on the degree.

	2021-2022	2020-2021	2019-2020	2018-2019	2017-2018
Total	19.1%	10.7%	24.1%	19.6%	22.4%

INTERNATIONAL STUDENTS

Number of international students expressed as a percentage of the total number of regular students on the degree.

	2021-2022	2020-2021	2019-2020	2018-2019	2017-2018
Total	114.1%	12.0%	117.4%	114.1%	135.9%

STUDENT SATISFACTION WITH ERASMUS+ EXCHANGE PROGRAMMES

Degree of satisfaction among students who took part in an Erasmus+ exchange programme. Scale of 1 to 5.

	2021-2022	2020-2021	2019-2020	2018-2019	2017-2018
Total	4.7	4.7	4.5	4.8	4.5

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STUDENT SATISFACTION WITH BILATERAL-AGREEMENT EXCHANGE PROGRAMMES

Degree of satisfaction among students who took part in an exchange programme through a bilateral agreement. Scale of 1 to 5.

	2021-2022	2020-2021	2019-2020	2018-2019	2017-2018
Total	4.7	4.3	4.7	4.8	4.9

INTERNATIONAL STUDENT SATISFACTION

Degree of satisfaction among international students who spent time at ESCI-UPF. Scale of 0 to 10.

	2021-2022	2020-2021	2019-2020	2018-2019	2017-2018
Total	8.9	8.7	8.7	8.9	8.9

MANDATORY INTERNSHIPS

SUCCESS RATE FOR THE MANDATORY INTERNSHIP SUBJECT

Percentage of students who successfully completed their mandatory internship. Total and by sex.

	2021-2022	2020-2021	2019-2020	2018-2019	2017-2018
Women	100.0%	100.0%	100.0%	-	-
Men	100.0%	100.0%	100.0%	-	-
Total	100.0%	100.0%	100.0%	99.1%	100.0%

STUDENT SATISFACTION WITH THE MANDATORY INTERNSHIP SUBJECT

Students' degree of satisfaction with their mandatory internship. Scale of 0 to 10. Total and by sex.

	2021-2022	2020-2021	2019-2020	2018-2019	2017-2018
Women	8.9	-	-	-	-
Men	8.8	-	-	-	-
Total	8.9	8.6	8.7	8.9	8.5

TUTOR SATISFACTION WITH MANDATORY INTERNSHIPS

Tutors' degree of satisfaction with students' mandatory internships. Scale of 0 to 10.

	2021-2022	2020-2021	2019-2020	2018-2019	2017-2018
Total	9.0	8.8	8.8	9.0	8.8

COMPANY SATISFACTION WITH MANDATORY INTERNSHIP AGREEMENTS

Companies' degree of satisfaction with the agreements governing students' mandatory internships signed with ESCI-UPF Careers Service. Scale of 0 to 10.

	2021-2022	2020-2021	2019-2020	2018-2019	2017-2018
Total	9.1	9.1	8.9	8.7	-

Key Data and Indicators | Bachelor's Degree in International Business and Marketing

BACHELOR'S DEGREE FINAL PROJECT

FINAL PROJECT SUCCESS RATE

Percentage of students who successfully completed their Bachelor's Degree Final Project. Total and by sex.

	2021-2022	2020-2021	2019-2020	2018-2019	2017-2018
Women	95.5%	93.1%	95.2%	-	-
Men	83.8%	88.6%	91.3%	-	-
Total	92.0%	91.6%	93.8%	85.3%	87.9%

SATISFACTION WITH FINAL PROJECT

Students' degree of satisfaction with their Bachelor's Degree Final Project. Scale of 0 to 10. Total and by sex.

	2021-2022	2020-2021	2019-2020	2018-2019	2017-2018
Women	-	7.5	7.6	-	-
Men	-	8.5	7.2	-	-
Total	6.9	7.6	7.5	6.4	6.7

TEACHING AND RESEARCH STAFF

CLASSROOM HOURS TAUGHT BY PhD HOLDERS

Number of classroom hours taught by PhD holders expressed as a percentage of the total number of classroom hours taught by all staff, excluding, in this case, language subjects. Total and by sex.

	2021-2022	2020-2021	2019-2020	2018-2019	2017-2018
Women	82.1%	78.9%	72.9%	-	-
Men	59.3%	56.9%	57.5%	-	-
Total	67.8%	64.9%	63.3%	62.7%	58.4%

CLASSROOM HOURS TAUGHT BY ACCREDITED PhD HOLDERS

Number of classroom hours taught by accredited PhD holders expressed as a percentage of the total number of classroom hours taught by all staff, excluding, in this case, language subjects. Total and by sex.

	2021-2022	2020-2021	2019-2020	2018-2019	2017-2018
Women	58.4%	54.0%	44.5%	-	-
Men	36.7%	35.6%	36.9%	-	-
Total	44.7%	42.3%	39.8%	38.1%	37.2%

CLASSROOM HOURS TAUGHT BY STAFF WITHOUT A PhD

Number of classroom hours taught by staff without a PhD as a percentage of the total number of classroom hours taught by all staff, excluding, in this case, language subjects. Total and by sex.

	2021-2022	2020-2021	2019-2020	2018-2019	2017-2018
Women	17.9%	21.1%	27.1%	-	-
Men	40.7%	43.1%	42.5%	-	-
Total	32.2%	35.1%	36.7%	37.3%	41.6%

CLASSROOM HOURS TAUGHT BY FULL-TIME LECTURERS

Number of classroom hours taught by full-time lecturers as a percentage of the total number of classroom hours taught by all staff, excluding, in this case, language subjects. Total and by sex.

	2021-2022	2020-2021	2019-2020	2018-2019	2017-2018
Women	58.0%	47.5%	48.9%	-	-
Men	46.2%	43.4%	43.1%	-	-
Total	50.6%	44.9%	45.3%	44.5%	40.4%

Key Data and Indicators | Bachelor's Degree in International Business and Marketing

CLASSROOM HOURS TAUGHT BY PART-TIME LECTURERS

Number of classroom hours taught by part-time lecturers as a percentage of the total number of classroom hours taught by all staff, excluding, in this case, language subjects. Total and by sex.

	2021-2022	2020-2021	2019-2020	2018-2019	2017-2018
Women	42.0%	52.5%	51.1%	-	-
Men	53.8%	56.6%	56.9%	-	-
Total	49.4%	55.1%	54.7%	55.5%	59.6%

CLASSROOM HOURS TAUGHT IN ENGLISH

Number of classroom hours taught in English as a percentage of the total number of classroom hours taught, excluding, in this case, language subjects. Total and by sex.

	2021-2022	2020-2021	2019-2020	2018-2019	2017-2018
Women	49.3%	46.9%	49.0%	-	-
Men	47.0%	42.6%	37.3%	-	-
Total	47.8%	44.2%	41.7%	42.3%	43.6%

RATIO OF FTE STUDENTS AND FTE TEACHING STAFF

Number of full-time equivalent students divided by the number of full-time equivalent teaching staff. Total and by sex.

	2021-2022	2020-2021	2019-2020	2018-2019	2017-2018
Women	11.2	12.5	11.2	-	-
Men	5.5	5.8	5.0	-	-
Total	16.7	18.3	16.2	16.4	16.1

Key Data and Indicators | Bachelor's Degree in International Business and Marketing

ADMINISTRATIVE AND SERVICE STAFF

STUDENT SATISFACTION WITH ASSISTANCE FROM ADMINISTRATIVE AND SERVICE STAFF

Students' global and annual degree of satisfaction with assistance from administrative and service staff. Scale of 0 to 5. Total and by sex.

	2021-2022	2020-2021	2019-2020	2018-2019	2017-2018
Women	4.2	-	-	-	-
Men	4.0	-	-	-	-
Total	4.1	3.6	3.5	3.7	3.8

RATIO OF STUDENTS TO FTE ADMINISTRATIVE AND SERVICE STAFF

Number of students enrolled on the degree divided by the number of full-time equivalent administrative and service staff.

	2021-2022	2020-2021	2019-2020	2018-2019	2017-2018
Women	27.0	27.0	29.3	-	-
Men	13.0	12.3	13.9	-	-
Total	40.0	39.3	43.2	40.4	38.4

ACADEMIC RESULTS

ACADEMIC PERFORMANCE

Number of passed credits as a percentage of the total number of enrolled credits for students in a given academic year. Total and by sex.

	2021-2022	2020-2021	2019-2020	2018-2019	2017-2018
Women	91.0%	95.4%	96.4%	-	-
Men	88.1%	90.9%	91.3%	-	-
Total	89.9%	94.0%	94.9%	94.2%	94.2%

Key Data and Indicators | Bachelor's Degree in International Business and Marketing

ACADEMIC PERFORMANCE OF ALL STUDENTS BY ADMISSION MARK

Number of passed credits as a percentage of the total number of enrolled credits for all students in a given academic year broken down by admission mark. Total and by sex.

		2021-2022	2020-2021	2019-2020	2018-2019	2017-2018
13.000-13.999	Women	100.0%	100.0%	100.0%	-	-
	Men	100.0%	100.0%	-	-	-
	Total	100.0%	100.0%	100.0%	100.0%	100.0%
12.000-12.999	Women	98.8%	99.6%	99.7%	-	-
	Men	100.0%	100.0%	100.0%	-	-
	Total	99.0%	99.6%	99.7%	100.0%	99.0%
11.000-11.999	Women	92.7%	95.9%	97.2%	-	-
	Men	94.6%	99.5%	98.7%	-	-
	Total	93.0%	96.4%	97.4%	99.6%	97.6%
10.000-10.999	Women	92.1%	96.1%	97.1%	-	-
	Men	92.9%	92.0%	95.7%	-	-
	Total	92.4%	94.7%	96.6%	96.8%	94.0%
9.000-9.999	Women	82.8%	93.1%	96.5%	-	-
	Men	81.7%	85.7%	85.3%	-	-
	Total	82.4%	90.4%	92.4%	92.1%	92.5%
8.000-8.999	Women	88.6%	91.7%	74.6%	-	-
	Men	53.3%	97.2%	95.7%	-	-
	Total	69.2%	93.4%	78.1%	94.0%	90.1%
7.000-7.999	Women	75.6%	100.0%	69.2%	-	-
	Men	55.6%	40.0%	88.9%	-	-
	Total	69.8%	85.0%	74.3%	80.0%	76.7%
6.000-6.9999	Women	-	-	-	-	-
	Men	-	-	-	-	-
	Total	-	-	-	100.0%	97.1%
5.000-5.999	Women	-	-	-	-	-
	Men	-	100.0%	100.0%	-	-
	Total	-	100.0%	100.0%	77.78%	93.3%
Direct access with recognised credits	Women	100.0%	100.0%	96.6%	-	-
	Men	83.5%	92.1%	72.3%	-	-
	Total	89.7%	94.7%	79.6%	84.6%	100.0%

Key Data and Indicators | Bachelor's Degree in International Business and Marketing

ACADEMIC PERFORMANCE OF NEW STUDENTS BY ADMISSION MARK

Number of passed credits as a percentage of the total number of enrolled credits for new students in a given academic year broken down by admission mark. Total and by sex.

		2021-2022	2020-2021	2019-2020	2018-2019	2017-2018
13.000-13.999	Women	100.0%	100.0%	-	-	-
	Men	-	100.0%	-	-	-
	Total	100.0%	100.0%	-	-	100.0%
12.000-12.999	Women	97.8%	98.3	100.0%	-	-
	Men	100.0%	100.0%	100.0%	-	-
	Total	98.3%	98.6%	100.0%	100.0%	98.3%
11.000-11.999	Women	89.7%	90.2%	90.3%	-	-
	Men	88.3%	100.0%	98.9%	-	-
	Total	89.5%	91.1%	92.9%	100.0%	92.9%
10.000-10.999	Women	78.2%	91.7%	95.4%	-	-
	Men	85.5%	80.2%	90.2%	-	-
	Total	81.6%	86.4%	94.5%	93.9%	85.0%
9.000-9.999	Women	63.4%	81.3%	90.9%	-	-
	Men	79.6%	72.0%	73.3%	-	-
	Total	68.5%	77.9%	82.6%	83.1%	83.6%
8.000-8.999	Women	100.0%	80.0%	52.5%	-	-
	Men	52.8%	-	-	-	-
	Total	59.5%	80.0%	52.5%	-	87.3%
7.000-7.999	Women	66.7%	-	69.2%	-	-
	Men	46.7%	-	-	-	-
	Total	60.0%	-	69.2%	-	46.5%
6.000-6.9999	Women	-	-	-	-	-
	Men	-	-	-	-	-
	Total	-	-	-	-	100.0%
5.000-5.999	Women	-	-	-	-	-
	Men	-	-	-	-	-
	Total	-	-	-	-	100.0%
Direct access with recognised credits	Women	-	100.0%	100.0%	-	-
	Men	97.3%	76.0%	86.9%	-	-
	Total	97.3%	86.7%	90.7%	100.0%	100.0%

Key Data and Indicators | Bachelor's Degree in International Business and Marketing

EFFICIENCY RATE IN T

Average results obtained by taking the number of enrolled credits for each student in a given cohort who graduated within the estimated length of the degree divided by the number of credits set out in the degree programme. Total and by sex.

	2021-2022	2020-2021	2019-2020	2018-2019	2017-2018
Women	98.2%	98.5%	98.5%	-	-
Men	98.6%	98.6%	98.6%	-	-
Total	97.2%	98.1%	98.3%	97.9%	99.2%

EFFICIENCY RATE IN T, T+1

Average results obtained by taking the number of enrolled credits for each student in a given cohort who graduated either within the estimated length of the degree (T) or within the estimated length of the degree plus one year (T+1) divided by the number of credits set out in the degree programme. Total and by sex.

	2021-2022	2020-2021	2019-2020	2018-2019	2017-2018
Women	97.5%	97.7%	98.0%	-	-
Men	96.2%	97.0%	96.2%	-	-
Total	97.1%	97.5%	97.4%	97.5%	97.5%

GRADUATION RATE IN T

Percentage of students in a given cohort who graduated within the estimated length of the degree. Total and by sex.

	2021-2022	2020-2021	2019-2020	2018-2019	2017-2018
Women	70.2%	70.9%	74.4%	-	-
Men	59.5%	61.8%	73.7%	-	-
Total	66.7%	68.3%	74.2%	67.2%	66.4%

GRADUATION RATE IN T, T+1

Percentage of students in a given cohort who graduated either within the estimated length of the degree (T) or within the estimated length of the degree plus one year (T+1). Total and by sex.

	2021-2022	2020-2021	2019-2020	2018-2019	2017-2018
Women	70.2%	84.9%	82.6%	-	-
Men	59.5%	76.5%	86.8%	-	-
Total	66.7%	82.5%	83.9%	86.1%	88.5%

Key Data and Indicators | Bachelor's Degree in International Business and Marketing

AVERAGE LENGTH OF DEGREE

Average number of years that enrolled students took to graduate for a given academic year. Total and by sex.

	2021-2022	2020-2021	2019-2020	2018-2019	2017-2018
Women	4.2	4.2	4.2	-	-
Men	4.1	4.4	4.5	-	-
Total	4.2	4.3	4.3	4.3	4.3

DROPOUT RATE PER COHORT

Percentage of students in a given cohort who dropped out of the degree, did not graduate and did not re-enrol within the following two years. Total and by sex.

	2018-2019 cohort	2017-2018 cohort	2016-2017 cohort	2015-2016 cohort	2014-2015 cohort
Women	7.1%	11.6%	12.8%	-	-
Men	19.1%	14.3%	7.9%	-	-
Total	11.1%	12.4%	11.3%	9.0%	7.3%

DROPOUT RATE FOR THE FIRST YEAR

Percentage of students who dropped out of the degree during the first year. Total and by sex.

	2021-2022	2020-2021	2019-2020	2018-2019	2017-2018
Women	12.7%	9.8%	5.6%	-	-
Men	15.6%	14.0%	2.7%	-	-
Total	13.7%	11.2%	4.7%	9.5%	12.4%

STUDENT SATISFACTION

STUDENT SATISFACTION WITH SUBJECTS

Regular and international students' global and annual degree of satisfaction with subjects on the degree programme. Scale of 0 to 10. Total and by sex.

	2021-2022	2020-2021	2019-2020	2018-2019	2017-2018
Women (regular students)	7.9	8.0	7.9	-	-
Men (regular students)	7.9	7.5	7.9	-	-
Total (regular students)	7.9	7.8	7.9	-	-
Total (all students)	8.0	7.9	7.9	8.1	7.8

STUDENT SATISFACTION WITH TEACHING STAFF

Regular and international students' global and annual degree of satisfaction with the teaching staff on the degree programme. Scale of 0 to 10. Total and by sex.

	2021-2022	2020-2021	2019-2020	2018-2019	2017-2018
Women (regular students)	8.3	8.3	8.3	-	-
Men (regular students)	8.4	8.0	8.2	-	-
Total (regular students)	8.3	8.2	8.2	-	-
Total (all students)	8.4	8.2	8.2	8.5	8.1

STUDENT SATISFACTION WITH QUALITY OF DEGREE PROGRAMME

Students' global and annual degree of satisfaction with the quality of the degree programme. Scale of 0 to 5. Total and by sex.

	2021-2022	2020-2021	2019-2020	2018-2019	2017-2018
Women	3.9	-	-	-	-
Men	3.9	-	-	-	-
Total	3.9	3.7	3.5	3.5	3.5

Key Data and Indicators | Bachelor's Degree in International Business and Marketing

HYPOTHETICAL REPEAT RATE

Number of graduates who would choose the same degree again as a percentage of the total number of students who graduated, when asked six months after graduating.

	2021-2022	2020-2021	2019-2020	2018-2019	2017-2018
Total	-	75.0%	80.6%	79.0%	86.0%

QUALITY OF FACILITIES

STUDENT SATISFACTION WITH QUALITY OF FACILITIES

Students' degree of satisfaction with the quality of facilities. Scale of 0 to 5. Total and by sex.

	2021-2022	2020-2021	2019-2020	2018-2019	2017-2018
Women	4.3	-	-	-	-
Men	4.3	-	-	-	-
Total	4.3	4.2	-	-	-

TEACHING AND RESEARCH STAFF SATISFACTION WITH QUALITY OF FACILITIES

Teaching and research staff's degree of satisfaction with the quality of facilities. Scale of 0 to 10. Total and by sex.

	2021-2022	2020-2021	2019-2020	2018-2019	2017-2018
Women	8.6	8.8	-	-	-
Men	8.9	8.5	-	-	-
Total	8.7	8.6	-	-	-

ADMINISTRATIVE AND RESEARCH STAFF SATISFACTION WITH QUALITY OF FACILITIES

Administrative and service staff's degree of satisfaction with the quality of facilities. Scale of 0 to 5. Total and by sex.

	2021-2022	2020-2021	2019-2020	2018-2019	2017-2018
Women	3.8	-	-	-	-
Men	3.4	-	-	-	-
Total	3.7	4.3	-	-	-

QUALITY OF PROMOTIONAL MATERIAL

STUDENT SATISFACTION WITH PROMOTIONAL MATERIAL

Degree to which students rated promotional material on the degree programme as engaging and up-to-date. Scale of 0 to 5. Total and by sex.

	2021-2022	2020-2021	2019-2020	2018-2019	2017-2018
Women	4.3	-	-	-	-
Men	3.9	-	-	-	-
Total	4.2	4.0	3.5	-	-

EMPLOYABILITY

SIX-MONTH EMPLOYMENT RATE

Percentage of graduates in employment six months after graduating.

	2021-2022	2020-2021	2019-2020	2018-2019	2017-2018
Total	-	88.6%	89.0%	92.0%	93.0%

SIX-YEAR EMPLOYMENT RATE

Percentage of graduates in employment six years after graduating.

	2021-2022	2020-2021	2019-2020	2018-2019	2017-2018
Total	93.3%	94.0%	95.7%	98.0%	-

RELEVANCE OF DEGREE TO CURRENT JOB

Percentage of graduates whose specific degree was crucial to obtaining their current job six months after graduating.

	2021-2022	2020-2021	2019-2020	2018-2019	2017-2018
Total	54.0%	41.5%	61.0%	47.0%	49.0%

EMPLOYABILITY RATE (AQU)

Percentage of graduates in employment. Findings of a survey carried out by the Catalan University Quality Assurance Agency (AQU) every three years.

	2019-2020	2016-2017	2013-2014
Total	87.8%	92.0%	96.6%

JOB QUALITY INDEX (AQU)

The job quality index (index de qualitat ocupacional, IQO) measures four indicators (contract, pay, job satisfaction and job fit) to express job quality as a percentage of how it measures up to an ideal job. Findings of a survey carried out by the Catalan University Quality Assurance Agency (AQU) every three years.

	2019-2020	2016-2017	2013-2014
Total	78.3%	70.8%	71.4%